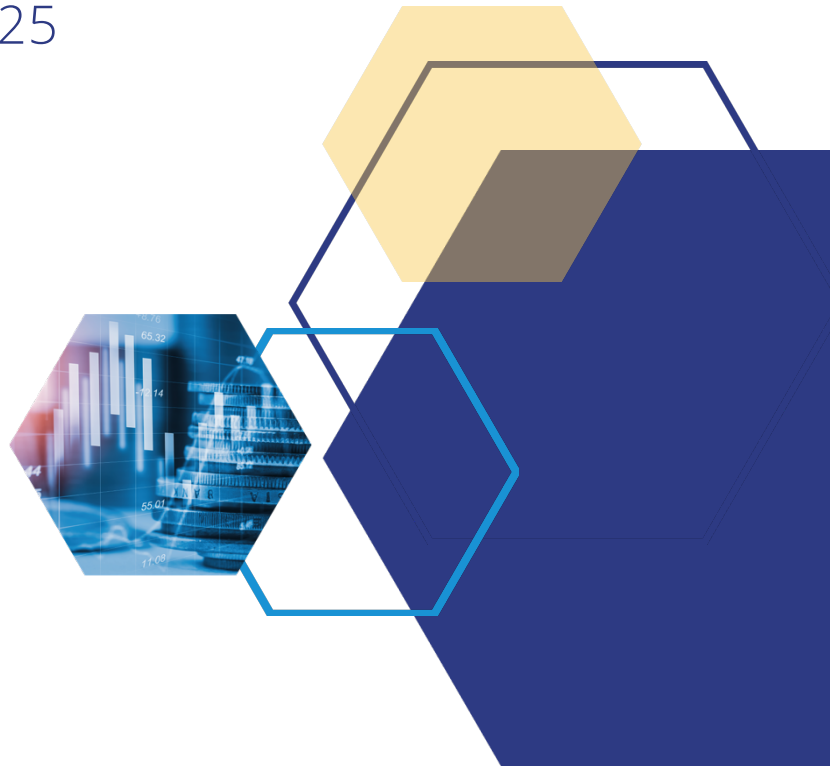
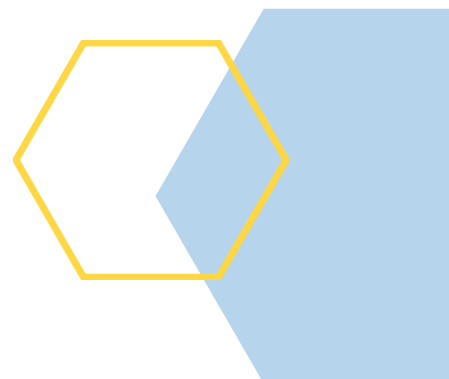




FIRST VIEW
October 2025



Accelya FLX One Vision





THE FACTS

In May 2025, Accelya launched FLX AIViator, an AI intelligence layer that spans its FLX One platform, integrating capabilities across commercial, finance, and cargo. The company cites use cases around forecasting, dynamic pricing, merchandising, customer service, operations and financial settlement.

Building on this foundation, Accelya has now introduced FLX One Vision, a unified interface (“single pane of glass”) that enables airline teams to view and interrogate the parts of the business run on the FLX One OOSD stack. It is specifically focused on deriving commercially valuable insights from the Order record.

THE ANALYSIS

Against the backdrop of AI hype, and hyperbole, Accelya’s approach is pragmatic. Accelya claims FLX One Vision delivers immediate, demonstrable wins while laying the groundwork for more ambitious capabilities.

It is in beta with five airlines, including Hawaiian Airlines. Two of them are already using the tool with live production data, while the others are testing with user acceptance test (UAT) data. Airline customers access the system through a user interface (UI) and Accelya is also evaluating an API rollout.

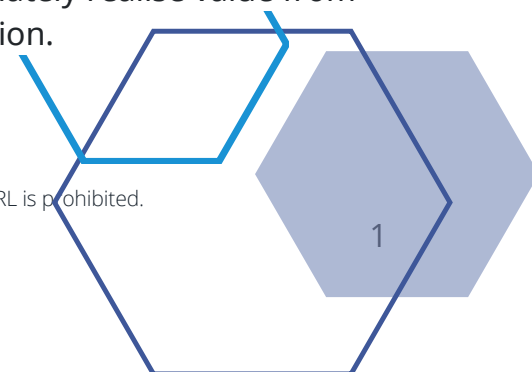
With FLX One Vision users can interact directly with the Order database through natural language. AIViator can interpret requests, such as “Show me all pending refund requests for yesterday”, invoke the relevant workflows and present the result back to the user. FLX One Vision aims to provide an intuitive way for non-technical users to extract commercially valuable insights with little manual effort.

Orders are ideally positioned for this type of activity as these single records store all the commercial and operational elements tied to a passenger’s journey. This supports analytics that were previously far more difficult due to disparate documents (PNRs, EMD, eTickets). Accelya proposes the tool as a way to immediately realise value from Orders and support the business case for OOSD transformation.

[First View: Accelya FLX One Vision](#)

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T2RL data shows Accelya with 48% NDC API market share with a run rate of over 80 million bookings per year. Subject to agreeing the necessary rights with its airline customers, Accelya may benefit from the substantial Order data inherited through Farelogix, whose early NDC implementations have been generating order records since 2012. This could provide the large dataset necessary for training AI models.

Accelya claims that early feedback highlights how Order data can yield value. One airline used FLX One Vision to detect an erroneous fare that would previously have required three days of manual investigation. Another identified premium bookings without associated frequent flyer enrolments, creating an opportunity for loyalty acquisition. Beyond these early examples, the potential range of applications is broad, from the detection of spurious bookings and tracking unaccompanied minors to monitoring waitlists and managing special service requests.

THE SPECULATION

It is rare for any technology provider today not to have an AI element in its portfolio. At T2RL Engage 2025, Sabre unveiled its own AI layer, Sabre IQ. Amadeus offers various AI-enabled tools, including Travel Intelligence. FLYR and PROS both incorporate AI in their Offer and Order Management Systems. The big advantage that Accelya has in the analytics space is its unparalleled history of creating and managing Orders. Given the Farelogix NDC heritage, Accelya is probably sitting on the largest amount of Order data in the industry.

The longer-term potential of FLX One Vision will depend on how well Accelya can build on that advantage. It is not outside the bounds of reason to see Accelya building the most effective AI solution for servicing and financial settlement – always provided that its airline customers are persuaded that allowing their data to be used in this way is mutually beneficial.

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